# 

# Company



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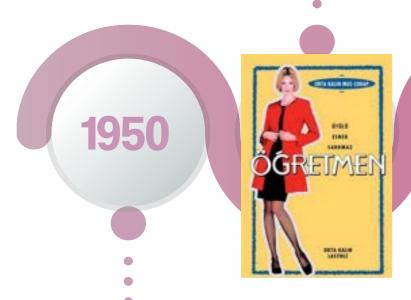
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# How We Got Here?

Continued our activities as 'Öğretmen Çorap' until 1984.

Expanded our operations and established our second production facility in **Çorlu**, Turkey.

Launched our first Penti retail store in İstanbul in 1999 Today, more than
600 stores,
400 in Turkey and
200 across the globe.



1994



2000's Penti

Founded by the two Kariyo brothers.

Started a journey with our first production facility in istanbul, Turkey.

The brand name 'Penti' was registered in 1984. Since then, various operations in terms of production, design, wholesale and retail sales of hosiery, underwear, textile products proceed under our brand Penti. The activities related to administration, foreign trade and customs clearance, too...

Became the market pioneer and leader in Turkey & neighbouring countries in 1994.

export operations to over 50 countries, mainly Europe...

a leading manufacturer within the industry.

# What Is in the Core?

# Manufacturing Hosiery:

- Over 70 years of experience
- Legwear leader in Turkey with 63% unchallenged market share
- Vertical production with 870 circular knitting machines in 62.000 m2 premises in Çorlu
- Largest manufacturer in Europe
- Private label is 60% of the total production
- Presence in **5 continents** and **over 60** countries
- Joint Venture company in UK with a full-service offer (OGUK)
- Fully accredited lab enabling verified in house testing
- Quality control and metal detection checks throughout all manufacturing process
- Proximity to Europe and Middle-East (factory situated close to Istanbul) for short lead time demands fulfillment
- Highly digitalized, one of the very few companies using SAP ERP
- Long-established collaborations with the major European and US retailers
- Strong focus on sustainability







### ProductRang



Mid to high end tights(pantyhose), knee & ankle highs, hold-ups and leggings

shaper options Supports (light, medium & firm)

Sustainable yarn innovations in opaques

**Sheer styles** 7 to 30 denier

> Opaques **40** to **200** denier

Bamboo, silk, lurex

From fishnets to breeze, heat, ladder resist & body sensor. and more...







Why Work with Penti?

Unchallenged market leader in hosiery

Own brand trends feeding private label offers

Flexibility (MoQ from 12,000 pairs) and sustainability

Lead time 2 to 8 weeks with quick react to customer sales

Continuous increase in efficiency through in house Total Productive Management system

Integrated SAP to production, full traceability of production process

Extensive knowledge on women needs and expectations

Over 99.7% continuous annual on time delivery records

Constantly growing business, long-term partnership

Excellent quality record

Socially and environmentally compliant factory, audited regularly

Very strong focus on sustainability

04

## Leadthe Field

## Not just a manufacturer, but also a retailer and a brand

We are the largest innerwear retailer in Turkey and Europe's leading manufacturer and exporter, as well. We have been the multi-category and multi-channel leader since 2000.

63% unchallenged market share in hosiery. Produce 84 M hosiery each year.

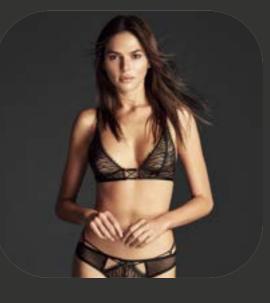








1st unaided recalled brand in lingerie with 54%. Most preferred lingerie brand with 10% market share.





9% market share in homewear.



**92%** total brand awareness.



more than **600 Penti stores** all over the world.





Which Countries We Work With? RUSSIA CANADA KAZAKHSTAN MONGOLIA USA 7 ALGERIA LIBYA **Top 5 Countries** CHILE ₩ UK **FRANCE AUSTRALIA** Presence in 5 continents, 63 countries **NETHERLANDS USA SISRAEL** 

#### Here Are Some of Our References

MARKS & SPENCER



Carrefour (



Sainsbury's

**DUNNES** STORES

MONSOON · Accessorize

**TESCO** 



LINDEX





PRIMARK®

**HEMA** 



#### Focusing on the Future:

**Our Sustainability Efforts** 

Here are the 3 elements that we put at the centre of all our operations and maintain them all across **Penti Corap**:



#### Governance

- Very strong transparency
- Supporting local procurement
- Providing employment opportunities
- Working conditions strictly in compliance with EU and US retailers
- Including SDGs in budget planning







#### **Environment**

- Preserving natural resources
- Increasing energy efficiency
- Following zero-waste policy recycling&repurposing waste
- Developing eco-friendly products with sustainable materials



- Supporting women's empowerement with corporate initiatives
- Healthy, safe, equal and inclusive work environment
- Supporting and protecting employees' legal rights
- Contributing to local development with employment opportunities
  - Participating in social awareness projects







# Achievement and Certificates

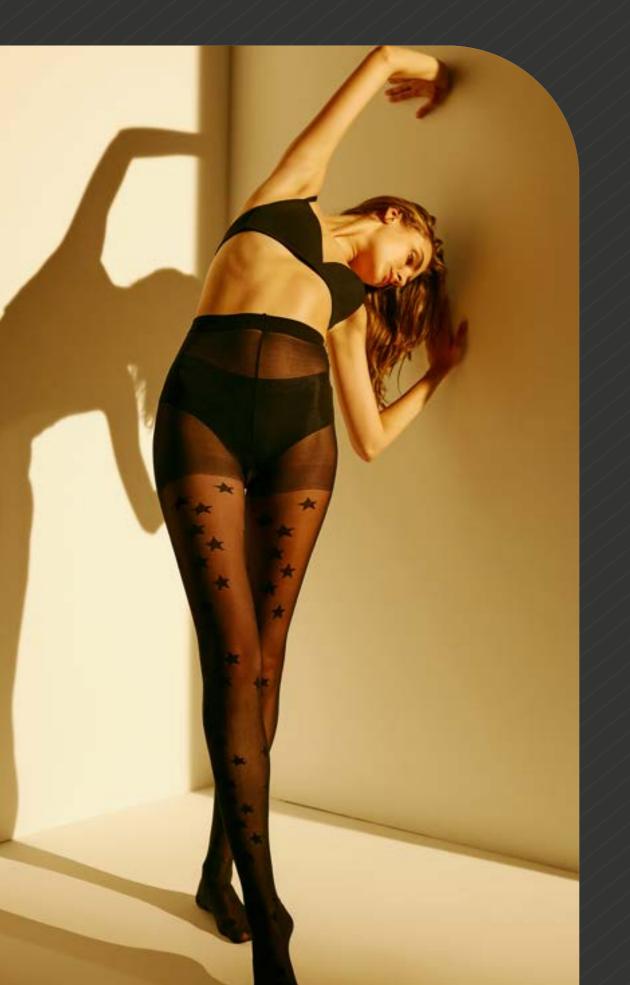
<ul><li>Sedex</li></ul>	/ Smeta	& E	BSC
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- ISO 9001, 10002, 14001, 27001, 50001, 45001
- GRS Scope Certificate
- R&D Center Certificate
- KIABI Laboratory Accreditation Certificate
- M&S Eco-Factory Standard

- Higg FEM, Higg FSLM, BHive, CleanChain, ZDHC
- Oeko-Tex
- Lab Accreditation Certificates | M&S, Tesco, Lindex
- TESCO Supplier Ethical Change-Maker Certificate
- Authorised Economic Operator (AEO)
- M&S Quality Management System & Products Safety Auditor

- Great Place to Work Award
- Happy Place to Work Award
- Gold Awards at ITKIB Successful Exporters Award
- Lovemark 'Turkey's Love Brand' Award





# Penti

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