

# Penti

**Company**  
**Profile**



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# 01 How We Got Here?

1950

Founded by the two **Kariyo brothers.**

Started a journey with our first production facility in İstanbul, Turkey.

Continued our activities as 'Öğretmen Çorap' until **1984.**



The brand name '**Penti**' was registered in 1984. Since then, various operations in terms of production, design, wholesale and retail sales of hosiery, underwear, textile products proceed under our brand Penti. The activities related to administration, foreign trade and customs clearance, too...

Expanded our operations and established our second production facility in **Çorlu**, Turkey.

1994

**Became the market pioneer and leader in Turkey & neighbouring countries in 1994.**



Launched our first Penti retail store in İstanbul in 1999



2000's

Export operations to **over 50 countries**, mainly Europe...

Today, more than **600 stores**, 400 in Turkey and 200 across the globe.

Penti

**...now we are  
a leading manufacturer  
within the industry.**



# What Is in the Core?

## Manufacturing Hosiery:

- Over **70 years** of experience
- Legwear leader in Turkey with **63%** unchallenged market share
- Vertical production with **870** circular knitting machines in **62.000 m<sup>2</sup>** premises in Çorlu
- **Largest** manufacturer in Europe
- **Private label** is 60% of the total production
- Presence in **5 continents** and **over 60** countries
- **Joint Venture** company in UK with a full-service offer (OGUK)
- **Fully accredited lab** enabling verified in house testing
- Quality control and metal detection checks **throughout all manufacturing process**
- **Proximity to Europe and Middle-East** (factory situated close to Istanbul) for **short lead time demands fulfillment**
- **Highly digitalized**, one of the very few companies using **SAP ERP**
- Long-established collaborations with the major European and US retailers
- Strong focus on **sustainability**



# Product Range



Mid to high end tights(pantyhose), knee & ankle highs, hold-ups and leggings

**ALL** shaper options supports  
(light, medium & firm) styles

Sustainable yarn innovations in opaques

Sheer styles  
**7 to 30** denier

Opaques  
**40 to 200** denier

From fishnets to breeze, heat, ladder resist & body sensor. Bamboo, silk, lurex and more...



# 03



# Why Work with Penti?

Unchallenged market  
leader in hosiery

Own brand trends feeding  
private label offers

Flexibility  
(MoQ from 12,000 pairs)  
and sustainability

Lead time 2 to 8 weeks  
with quick react to  
customer sales

Continuous increase  
in efficiency through  
in house Total Productive  
Management system

Integrated SAP to  
production, full traceability  
of production process

Extensive knowledge  
on women needs and  
expectations

Over 99.7% continuous  
annual on time delivery  
records

Constantly growing  
business, long-term  
partnership

Excellent quality  
record

Socially and environmentally  
compliant factory, audited  
regularly

Very strong focus  
on sustainability



# Lead the Field

“Not just a manufacturer,  
but also a retailer  
and a brand

We are the largest innerwear retailer in Turkey  
and Europe's leading manufacturer and exporter,  
as well. We have been the **multi-category and  
multi-channel** leader since 2000.



**63%** unchallenged  
market share in  
hosiery. Produce  
**84 M** hosiery  
each year.



1st unaided  
recalled brand in  
lingerie with **54%**.  
Most preferred  
lingerie brand with  
**10%** market share.



1st unaided  
recalled brand in  
beachwear. Market  
leader with **26%**.  
Every year  
**60K** different  
combination.



**9%** market share  
in homewear.



**92%** total brand  
awareness.



more than **600 Penti** stores  
all over the world.








# Which Countries We Work With?

# 06



## Top 5 Countries

-  UK
-  FRANCE
-  NETHERLANDS
-  USA
-  ISRAEL

Presence in  
**5 continents,**  
63 countries



# Here Are Some of Our References

MARKS &  
SPENCER

*Boots*

Carrefour 

**KIABI**  
la mode à petits prix

Sainsbury's

**DUNNES**  
STORES

MONSOON · Accessorize

**TESCO**  
///

*Aristoc*

LINDEX

Walmart 

*Perre Robert*

PRIMARK®

**HEMA**



07

Focusing on the Future:

# Our Sustainability Efforts

Here are the 3 elements that we put at the centre of all our operations and maintain them all across **Penti Çorap**:



08

Scan the QR code  
to access our  
sustainability report



# Achievement and Certificates

- |   |  |
|---|--|
| • Sedex / Smeta & BSCI                        | • Higg FEM, Higg FSLM, BHive, CleanChain, ZDHC                   |
| • ISO 9001, 10002, 14001, 27001, 50001, 45001 | • Oeko-Tex   |
| • GRS Scope Certificate                       | • Lab Accreditation Certificates   <i>M&amp;S, Tesco, Lindex</i> |
| • R&D Center Certificate                      | • TESCO Supplier Ethical Change-Maker Certificate                |
| • KIABI Laboratory Accreditation Certificate  | • Authorised Economic Operator (AEO)                             |
| • M&S Eco-Factory Standard                    | • M&S Quality Management System & Products Safety Auditor        |

- Great Place to Work Award
- Happy Place to Work Award
- Gold Awards at ITKIB Successful Exporters Award
- Lovemark - 'Turkey's Love Brand' Award





C o m p a n y P r o f i l e

# Penti

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PENTİ ÇORAP SAN. TİC. A.Ş.

Türkgücü Organize Sanayi Bölgesi

Bülent Ecevit Bulvarı No: 8

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